

## More Ketchup than Salsa: Confessions of a Tenerife Barman

By Joe Cawley



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"Brilliant book... very funny..."

"If you buy one book this year, get this..."

**"Fantastic, hilarious, painful. Completely un-put-downable. Probably the best book I have read this millenium!"**

"It was while holding aloft a not altogether pleasant-smelling mackerel that the decision was made. The March rain hammered on the rotting tin roof high above the market stall, where I had spent the last six months pushing out dubious trays of marine life at three for a fiver.

After a two-week holiday in Tenerife Joy and I vowed that a life in fish giblets was not going to be our destiny and a life in the sun, was. A complete lack of catering experience, zero business acumen and the sum of our vastly wealth barely reaching waist level of a ceramic pig did little to deter our enthusiasm for buying a bar. "Where do we sign?" we replied. And then the whole silly, sunny saga began...

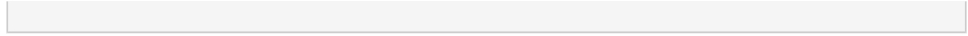
When Joe and his girlfriend Joy decide to trade in their life on a cold Lancashire fish market to run a bar in the Tenerife sunshine, they anticipate a paradise of sea, sand and siestas. Little did they expect their foreign fantasy to turn out to be about as exotic as Bolton on a wet Monday morning.

Amidst a host of eccentric locals, homesickness and the occasional cockroach infestation, pint-pulling novices Joe and Joy struggle with 'Brits abroad' culture and learn that, although the skies might be bluer, the grass is definitely not always greener.

A hilarious insight into the wild and wacky characters of an expat community in a familiar holiday destination, More Ketchup than Salsa is a must-read for anybody who has ever dreamed about jetting off to sunnier climes, finding a job abroad... or anybody who has even momentarily flirted with the idea of 'doing a Shirley Valentine' in these trying economic times.

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## **More Ketchup than Salsa: Confessions of a Tenerife Barman** By Joe Cawley Bibliography

- Rank: #720882 in Books
- Published on: 2012-08-13
- Original language: English
- Dimensions: 9.00" h x .64" w x 6.00" l,
- Binding: Paperback
- 280 pages

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### Editorial Review

#### About the Author

Joe Cawley is an award-winning British author and travel writer. He lives in the hills of Tenerife with his partner and children, a dog called Mouse and five chickens. He's realised he gets most sense out of the chickens.

*More Ketchup than Salsa* was voted 'Best Travel Narrative' by the British Guild of Travel Writers.

Joe's work has been published in many national and international publications including *The Sunday Times*, *New York Post*, *Conde Nast Traveler* and *The Taipei Times*.

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Writing can be a lonely task. Joe is always pleased to hear from readers via email at writer @joecawley.co.uk

### Users Review

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##### Catherine Branch:

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