

Doing Qualitative Research: A Comprehensive Guide

By David Silverman, Amir Marvasti



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"As a novice researcher and doctoral student myself, I found this text basic, resourceful, and encouraging. I now feel that my research journey has been segmented into individual steps that are both manageable and practical." ?NACADA (National ACademic ADvising Association)

Chock-full of useful pedagogy, **Doing Qualitative Research** contains interdisciplinary and real-world examples and student diaries that speak to those readers undertaking new research projects and qualitative dissertations.

Key Features

- Offers a thorough review of the major methods in qualitative research and data analysis techniques specific to each method
- Gives practical advice on key issues, such as defining "originality" and narrowing down a topic
- Presents end-of-chapter accounts of current or former graduate students' experiences with the topics covered in the respective chapters
- Contains web-based exercises designed to help students and their instructors incorporate web-based learning in their courses
- Includes exercises to test readers' knowledge and to encourage the development of relevant skills

Intended Audience

This lively, accessible textbook is ideal for upper-level undergraduate and graduate students in the social sciences?including those in sociology, education, communications, anthropology, and health departments.



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• Sales Rank: #1984371 in Books

• Brand: Brand: SAGE Publications, Inc

Published on: 2008-04-02Original language: English

• Number of items: 1

• Dimensions: 1.13" h x 7.40" w x 9.12" l, 2.11 pounds

• Binding: Paperback

• 576 pages



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Editorial Review

Review

"As a novice researcher and doctoral student myself, I found this text basic, resourceful, and encouraging. I now feel that my research journey has been segmented into individual steps that are both manageable and practical." (Jamie Reynolds 2009-04-06)

"Interesting, well written book, numerous examples, variety of exercices." (Anne Chartier 2011-02-25)

"Silverman and Marvasti provide an exceptional guide for conducting qualitative research. Silverman and Marvasti (2008) include just about everything there is to know about the graduate student experience with a focus on qualitative research, dissertations, and even the qualifying exam and publishing forum. From soup to nuts, the authors have created a comprehensive guide that should be a required text in all graduate programs especially those leading to a Ph.D." (Diana Riviera 2009-11-03)

About the Author

David Silverman is Visiting Professor in the Business School, University of Technology, Sydney, Emeritus Professor in the Sociology Department, Goldsmiths' College and Adjunct Professor in the School of Education, Queensland University of Technology. He has lived in London for most of his life, where he attended Christ's College Finchley and did a BSc (Economics) at the London School of Economics in the 1960s. Afterwards, he went to the USA for graduate work, obtaining an MA in the Sociology Department, University of California, Los Angeles. He returned to LSE to write a PhD on organization theory. This was published as The Theory of Organizations in 1970.

Apart from brief spells teaching at UCLA, his main teaching career was at Goldsmiths College. His three major research projects were on decision making in the Personnel Department of the Greater London Council (Organizational Work, written with Jill Jones, 1975), paediatric outpatient clinics (Communication and Medical Practice, 1987) and HIV-test counselling (Discourses of Counselling, 1997).

He pioneered a taught MA in Qualitative Research at Goldsmiths in 1985 and supervised around 30 successful PhD students. Since becoming Emeritus Professor in 1999, he has continued publishing methodology books. David regularly runs qualitative research workshops for five universities in Sydney and Brisbane. He has also run workshops for research students in Finland, Norway, Sweden, Denmark, France, Sri Lanka and Tanzania. Since 2000, he has done voluntary work with people with dementia. resident in an old people's home

Besides all this, David's other interests include classical music, literary fiction, bridge, county cricket and spending time with his grandchildren.

Amir B. Marvasti is Associate Professor of Sociology at Pennsylvania State University, Altoona. His research focuses on the social construction of deviant identities in everyday life. He is the author of Being Homeless: Textual and Narrative Constructions (Lexington Books 2003), Qualitative Research in Sociology (Sage 2003), Middle Eastern Lives in America (with Karyn McKinney, Rowman and Littlefield 2004), and

Doing Qualitative Research: A Comprehensive Guide (with David Silverman, Sage 2008). His articles have been published in the Journal of Contemporary Ethnography, Qualitative Inquiry, Symbolic Interaction, and Critical Sociology.

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