



eBay For Dummies (For Dummies (Computers))

By Marsha Collier



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eBay is the world's #1 online shopping destination and can be a bit intimidating for first-time users. Thankfully, though, the latest edition of eBay For Dummies addresses all the issues a first-time or inexperienced eBay user will confront. Readers will be up to date in no time on the latest changes in the eBay interface, fee structure, and methods for buying and selling. Readers will quickly be on the path that makes bidding, buying, and selling the fun it should be!

A Reference for the Rest of Us!

- Author Marsha Collier is a recognized eBay expert, thanks to her bestselling books, appearances as an instructor at eBay University events, and appearances on NBC's Today Show, ABC's The View, and numerous print and radio interviews
- Topics include: getting a user name, making first bids, completing transactions, selling items, and what to do if anything goes wrong
- An ideal resource for everyone from corporate customers to mom & pop retailers, as well as individuals who are cleaning out their closets and garages

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- Rank: #1433899 in Books
- Published on: 2004-01-30
- Original language: English
- Number of items: 1
- Dimensions: 9.20" h x .90" w x 7.40" l,
- Binding: Paperback
- 408 pages

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Editorial Review

From the Back Cover

Turn clutter into cash, find great deals, and shop safely

Win auctions, sell with confidence, and share the secrets of the eBay elite

Where else can you shop in your jammies, never have to hunt for a parking space, and find someone eager to pay you for that ridiculous-looking lamp? With Marsha Collier at your elbow, the virtual marketplace is your playground! From opening your first eBay account to buying or selling real estate, she's got you covered.

The Dummies Way

- Explanations in plain English
- "Get in, get out" information
- Icons and other navigational aids
- Tear-out cheat sheet
- Top ten lists
- A dash of humor and fun

Discover how to:

- Participate in different types of auctions
- Develop bidding strategies that win
- Take digital photos that sell items
- Conduct searches for items, bidders, and sellers
- Join in the eBay community

About the Author

Marsha Collier is also the author of eBay Bargain Shopping For Dummies. She is an instructor of eBay University classes, and has appeared on NBC's Today Show and ABC's The View.

Users Review

From reader reviews:

Jonathan Nelson:

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Gerard Williams:

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Helen Rios:

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Vincent Mickens:

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