



Film Festival Secrets: A Handbook For Independent Filmmakers

By Christopher Holland



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Every year thousands of filmmakers like you unleash their newly completed movies upon the film festival circuit. Whether you're a first-timer with a comedy short or a seasoned veteran with a documentary feature, you all face the same set of problems. You all ask the same questions. You all want the pleasure of seeing your film play before a festival audience and gain the recognition it deserves. This is your book. Film Festival secrets will help you select the right festivals for your film, prepare your festival screener, save money on festival fees, create marketing collateral, and craft a screening sell out plan. And that's just the beginning.

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Editorial Review

About the Author

Chris Holland has been writing about movies since 1991. In 1996 he co-founded Stomp Tokyo, a film review web site described by the New York Times as "a place to indulge one's questionable cinematic taste." In 2003 Stomp Tokyo published a compendium of reviews in a book called "Reel Shame: Bad Movies and the Hollywood Stars Who Made Them." After moving in Austin in 2005, Chris spent two years at the Austin Film Festival as a marketing coordinator and now puts his expertise in movies and film festivals to use at B-Side Entertainment as the Manager of Festival Operations and as a marketing consultant for independent filmmakers looking to make a mark on the festival scene.

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