Run Grow Transform: Integrating Business and Lean IT

By Steven C Bell, Charles T. Betz, John G. Schmidt

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Your customers want innovation and value, and they want it now. How can you apply Lean principles and practices throughout your enterprise to drive operational excellence, reduce costs while improving quality, enable efficient growth, and accelerate idea-to-value innovation?

Shingo Prize-winning author Steve Bell and other thought leaders show you how?guiding you to more effectively align people and purpose, promote enterprise agility, and leverage transformative IT capabilities to create market-differentiating value for your customers. Combining research and insight with practical examples and in-depth case studies that can be put to immediate use, **Run Grow Transform: Integrating Business and Lean IT** is a must read for leaders and senior managers from all disciplines, showing you how to:

- Drive enterprise outcomes and strategy through adaptive Business/IT learning
- Maximize collaboration, leverage the knowledge and skills of your teams
- Overcome enterprise-wise obstacles commonly encountered by Agile development teams
- Improve infrastructure reliability and cost, learn how to get the best results from operations frameworks including ITIL, COBIT and ISO 20000
- Apply Lean principles to Enterprise Architecture and Business Process Management disciplines
- Make informed, value-based choices about outsourcing
- Tap into big data and social media to listen to and interact with the virtual voice of your customers
- Streamline management, collaboration, and communication systems
- Identify and measure the right things that lead to customer value

What readers are saying:

This book focuses on the most critical and challenging issue for any aspect of the development or use of IT: creating a collaborative learning culture.
*?*Jeffrey K. Liker, Shingo Prize-winning Author of *The Toyota Way*

Run Grow Transform *takes the next logical step to driving enterprise value. This could be the game-changing playbook for IT 3.0.*
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A powerful read detailing how companies can leverage their Lean IT transformation to supercharge the business.
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The consistent application of the practices described in this book has enabled Embraer to reap huge gains. I recommend this book as a desktop companion.
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Editorial Review

Review

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About the Author

Steve Bell began his career in the early 1980s as an accountant, where he learned to appreciate the underlying information and systems needed to run a business. When IBM introduced the first PC, he joined the world of IT at the very beginning of the ERP industry evolution.

He first became acquainted with Lean principles and practices in the early 1990s, when he quickly realized that the key to creating effective IT systems was engaging employees in the simplification and continuous improvement of business processes before investing in information systems. He applied this philosophy to ERP and software development projects, which led to his first book, *Lean Enterprise Systems* (Wiley, 2006).

The success of this book led him more deeply into the practice of Lean IT, where he began facilitating *kaizen* events and strategy deployment initiatives, while integrating Agile software development and IT Service management with the fundamental Lean principles. This led to his second book, *Lean IT* (Productivity Press, 2010), which received the 2011 Shingo Prize for Operational Excellence research award.

Steve serves on the faculty of the Lean Enterprise Institute. He travels worldwide presenting workshops, leading *gemba* walks, and advising clients on applying Lean IT principles and practices to solve their daily business challenges, including fast and effective governance and portfolio management, continual IT service improvement, end-to-end application development lifecycle management, ERP agility and continuous improvement, and the design of effective measurement systems that help teams focus on the right things.

In addition to his work leading Lean IT transformation, Steve and his wife Karen are actively involved in the nonprofi t and nongovernmental organization (NGO) community. As founders of Lean4NGO (http://www.Lean4NGO.org), their mission is to bring Lean practices to humanitarian aid organizations, improving operational efficiency (use of scarce resources) and effectiveness (improved outcomes) to benefit the three billion people living at the bottom of the pyramid on less than $2 a day.

Steve may be reached through his website at http://www.LeanITStrategies.com.

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