


# Managing and Using Information Systems: A Strategic Approach, 6th Edition

By Keri E. Pearlson, Carol S. Saunders, Dennis F. Galletta



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*Managing and Using Information Systems: A Strategic Approach, Sixth Edition*, conveys the insights and knowledge MBA students need to become knowledgeable and active participants in information systems decisions. This text is written to help managers begin to form and point of view of how information systems will help, hinder and create opportunities for their organizations. It is intended to provide a solid foundation of basic concepts relevant to using and managing information.

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#### About the Author

**DR. KERI E. PEARLSON** is president of KP Partners, a CIO advisory services firm specializing in the areas of strategic use of information systems, business analytics programs and organizational design. She coaches CIOs from many different types of organizations. She is a former faculty member at the McCombs Business School at UT, Austin and the co-author of *Zero Time: Providing Instant Customer Value* (Wiley, 2000). She holds a Doctorate in Business Administration (DBA) in MIS from the Harvard Business School and both a Master's Degree in Industrial Engineering and a Bachelor's Degree in Applied Mathematics from Stanford.

**DR. CAROL S. SAUNDERS** is Research Professor at the W. A. Franke College of Business, Northern Arizona University in Flagstaff, and Schoeller Senior Fellow (2012) at the Friedrich Alexander Univ of Erlangen-Nuremberg. She served as General Conference Chair of the International Conference on Information Systems (ICIS) in 1999. She was editor-in-chief of *MIS Quarterly (MISQ)* from 2005-2007. She is an Association for Information Systems (AIS) Fellow, and has received both the AIS LEO and Academy of Management OCIS Division awards for lifetime achievements. Dr. Saunders holds a PhD in Organizational Behavior and Management from the Univ of Houston. In addition to her academic positions, she has worked for IBM and EXXON Co., U.S.A.

**DR. DENNIS F. GALLETTA** is Professor of Business at the Univ of Pittsburgh and Director of its business school's PhD program. He served as general and program chair of the field's largest conferences: ICIS and AMCIS, and founding Editor-in-Chief of AIS Transactions on HCI. He obtained his PhD from the U of Minnesota in 1985, and is a CPA. He was President of AIS and is a LEO award winner and Fellow of AIS. He and his collaborators won a 2014 Emerald Award for an article reaching the top 50 in management-related fields. He has published in outlets such as *Mgmt Science*, *MISQ*, *ISR*, *JMIS*, *EJIS*, *JAIS*, ICIS, AMCIS, and HICSS.

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