



Management and Leadership in Social Work Practice and Education

By Leon H. Ginsberg



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Probably no topic or area of concern is more profound than leading and managing social welfare programs. Since its beginnings centuries ago, social welfare has progressed when it had outstanding leadership and faltered when it did not. Managing and leading in social work and the human services has its own extensive literature. This book brings together some current thinking on the subject from practitioners and academic specialists on the subject including Mark Ezell, a distinguished management theorist from the University of Kansas; Lawrence Martin of the University of Central Florida; Bruce D. Friedman, director of the social work program at California State University, Bakersfield and president of the National Network for Social Work Managers; Cynthia Poindexter of Fordham University; practitioners such as Joel Levy and his colleagues at the Young Adult Institute in New York; Joan Zlotnick, director the Institute for the Advancement of Social Work Research; Colleen Galambos, editor of the *Journal of Social Work Education*, and several others who spend their lives dealing with and studying social work administration.

The book also deals with the administration of social work education programs and includes a study of associate deans by Stanley Blostein and a chapter on administering social work education by Dean Jeanette Takamura of Columbia University. One of the few recent articles on social work education at historically black colleges and universities is offered by Rufus Sylvester Lynch, Jacquelyn Mitchell, and Eugene Herrington. Paul R. Keys, who has held top administrative jobs at several universities, writes about higher education leadership.

This book is designed for social work educators, managers, and students interested in pursuing careers managing the human services.

Council on Social Work Education

We are a nonprofit national association representing individual members and graduate and undergraduate programs of professional social work education. Founded in 1952, this partnership of educational and professional institutions, social welfare agencies, and private citizens is recognized by the Council for Higher Education Accreditation as the sole accrediting agency for social work education in this country.

CSWE Press is a niche publisher that addresses the needs of social work

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- The philosophy, theory, and practice of teaching
- The process and evaluation of learning
- The organization and structure of social work education
- Diversity in all forms in social work practice and education
- Social work in multiple contexts

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Editorial Review

Review

This book merits prime real estate on any social worker's desk or bookshelf. For all the writings about leadership in our profession, this work stands alone by addressing the realities and complexities of social work. In today's world, every social worker--even an independent practitioner--must learn to be an effective manager. We in social work education have long recognized the lack of management practice in our curricula, and now we have the ideal text to fill that gap. No matter how many years of experience the reader has, the range of topics and the depth of practical knowledge offered by the authors make this book accessible, thought-provoking, and ultimately reassuring to social workers that we can, and should, take on the challenges of leadership. --Suzanne England, Dean, School of Social Work, New York University

This is the book I have been looking for. It can be used as text for management and administration classes, as a resource for new deans and directors, and for those responsible for managing specialized organizations. The information is cutting-edge and presented by experienced social work administrators and educators. --Joyce White, Director, Marywood University School of Social Work

The text *Management and Leadership in Social Work Practice and Education* incorporates many of the newest concepts and innovations in managerial practice and leadership. The various chapters provide a comprehensive overview of the managerial and leadership functions critical to successful management in the field of human services. The book should prove extremely useful to practitioners, social work faculty, and students. --Thom Reilly, Professor/Director, School of Social Work, San Diego State University, and former County Manager/CEO, Clark County (the Las Vegas Valley), Nevada

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About the Author

Leon Ginsberg obtained his PhD from the University of Oklahoma. He has served as dean at West Virginia University and the University of South Carolina. Currently, he is program director at Appalachian State University. Dr. Ginsberg is the editor of *Social Work in Rural Communities*, now in its fourth edition, and numerous other books on social work. He has served as editor-in-chief of the journal *Administration in Social Work* since 2002. A multiaward winner, Dr. Ginsberg is well-known as an expert in the area of social work management.

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