



## What They'll Never Tell You About the Music Business, Third Edition: The Complete Guide for Musicians, Songwriters, Producers, Managers, Industry Executives, Attorneys, Investors, and Accountants

By Peter M. Thall



**What They'll Never Tell You About the Music Business, Third Edition: The Complete Guide for Musicians, Songwriters, Producers, Managers, Industry Executives, Attorneys, Investors, and Accountants** By Peter M. Thall

**The completely revised and expanded edition of *What They'll Never Tell You About the Music Business* is a must-have reference. You'll learn:**

- How many musicians have seized do-it-yourself internet opportunities to create successful business models,
- How the royalty pie is sliced—and who gets the pieces,
- How the fundamentals of music publishing, producing, managing, touring, and the record industry apply more than ever,
- Why this book is the indispensable guide to the worldwide music industry,
- How corporate general counsels can educate their employees (and themselves) to understand the strictures of copyright law and to avoid trouble,
- And much more.

*From the Trade Paperback edition.*

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## **Editorial Review**

### Review

“Intelligent and accessible—rich in references, but easily understandable.”

—**DAVID GEFFEN**

“For someone on the way up, this book is a must; for everyone else, it’s a bible.”

—**Danny Strick, co-president, Sony/ATV Music Publishing Inc.**

“The music business is complicated, and this book is very helpful in deciphering its pitfalls, opportunities, and challenges.”

—**Clive Davis, chief creative officer, Sony Music Entertainment Worldwide**

“A clear contender for the one indispensable work on the topic, this book delivers the goods. There is no one involved in the music business who will not learn and benefit from this ambitious work.”

—**New York State Bar Association**

“This book gives you the real deal on the way the music business really works, whether you’re new to the game or even if you think you’re a veteran—from contracts to touring, good and bad money decisions, and even creating a team no artists should do without.”

—**Sean Paul, Atlantic Recording Artist**

“An indispensable compass to guide you through the trials, traumas, and occasional triumphs you will encounter in that most unusual ‘life work’ called the music business.”

—**Bruce Lundvall, president and CEO of the Blue Note Label Group**

“This book is like a map, showing how to avoid the danger zones in the music business.”

—**Ric Ocasek, record producer, former lead singer and songwriter for The Cars**

“An absolute must for anyone interested in the music business. This is by far the most informative book on the business of music I have read to date, and it’s one that I’ll refer back to regularly.”

—**Big Hec, rapper, producers, and video magazine publisher**

“Thall’s book simplifies a complicated business, and it provides the reader with knowledge that otherwise is available only to those on the inside.”

—**Scott Francis, president, Warner/Chappell Music and chairman & CEO, Warner/Chappell Music U.S.**

“Peter Thall has made it his business to know everything that’s worth knowing about the music world, and now he’s sharing it with the world at large. I’m frequently asked for the insider’s view of the industry, and I always point them to Peter’s very useful and informative book.”

—**Roger Faxon, chairman and CEO, EMI Music Publishing**

“Whoever reads this book is getting expert advice from one of the most respected and knowledgeable players in the music industry today. I wish this book was available when I was looking to begin my career in the

music business.”

—David Renzer, chairman & CEO, Universal Music Publishing Group

#### About the Author

PETER M. THALL has practiced law for more than 40 years and has represented many of the world's greatest artists, from The Cars and Barry Manilow to ABBA and Pat Benatar, and such companies as Gucci, EXPRESS, and Victoria's Secret for their music needs. He is a regular contributor to music journals, International law publications, and a frequent guest on national and international radio and television programs as an expert on the music business.

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##### Eric Ray:

This What They'll Never Tell You About the Music Business, Third Edition: The Complete Guide for Musicians, Songwriters, Producers, Managers, Industry Executives, Attorneys, Investors, and Accountants usually are reliable for you who want to be a successful person, why. The main reason of this What They'll Never Tell You About the Music Business, Third Edition: The Complete Guide for Musicians, Songwriters, Producers, Managers, Industry Executives, Attorneys, Investors, and Accountants can be one of the great books you must have is actually giving you more than just simple looking at food but feed a person with information that might be will shock your preceding knowledge. This book is handy, you can bring it everywhere you go and whenever your conditions both in e-book and printed kinds. Beside that this What They'll Never Tell You About the Music Business, Third Edition: The Complete Guide for Musicians, Songwriters, Producers, Managers, Industry Executives, Attorneys, Investors, and Accountants forcing you to have an enormous of experience like rich vocabulary, giving you tryout of critical thinking that we realize it useful in your day activity. So , let's have it and enjoy reading.

##### Sophia Myers:

What They'll Never Tell You About the Music Business, Third Edition: The Complete Guide for Musicians, Songwriters, Producers, Managers, Industry Executives, Attorneys, Investors, and Accountants can be one of your basic books that are good idea. We all recommend that straight away because this publication has good vocabulary that could increase your knowledge in language, easy to understand, bit entertaining but nonetheless delivering the information. The article author giving his/her effort to put every word into delight arrangement in writing What They'll Never Tell You About the Music Business, Third Edition: The Complete Guide for Musicians, Songwriters, Producers, Managers, Industry Executives, Attorneys, Investors, and Accountants although doesn't forget the main position, giving the reader the hottest in addition to based confirm resource info that maybe you can be considered one of it. This great information can easily drawn you into brand-new stage of crucial pondering.

##### Florence Nguyen:

This What They'll Never Tell You About the Music Business, Third Edition: The Complete Guide for Musicians, Songwriters, Producers, Managers, Industry Executives, Attorneys, Investors, and Accountants is great e-book for you because the content and that is full of information for you who else always deal with

world and still have to make decision every minute. This specific book reveal it information accurately using great coordinate word or we can state no rambling sentences inside. So if you are read it hurriedly you can have whole details in it. Doesn't mean it only provides you with straight forward sentences but difficult core information with beautiful delivering sentences. Having What They'll Never Tell You About the Music Business, Third Edition: The Complete Guide for Musicians, Songwriters, Producers, Managers, Industry Executives, Attorneys, Investors, and Accountants in your hand like getting the world in your arm, facts in it is not ridiculous a single. We can say that no e-book that offer you world within ten or fifteen tiny right but this book already do that. So , this is certainly good reading book. Heya Mr. and Mrs. stressful do you still doubt which?

### **Anita Rodriguez:**

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