



Take the Lead: Motivate, Inspire, and Bring Out the Best in Yourself and Everyone Around You

By Betsy Myers



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Take the Lead: Motivate, Inspire, and Bring Out the Best in Yourself and Everyone Around You By Betsy Myers

This life-changing book from White House insider and leadership expert Betsy Myers “is a perfect read for anyone seeking to understand, develop, or unleash his or her genuine leadership potential” (*Publishers Weekly*).

Why is it that some people challenge and motivate us, while others drain our spirit? What is that magical quality certain people have that makes others engage fully?

In her hugely inspirational and practical book, Betsy Myers—senior adviser to two US presidents and former executive director of Harvard’s Center for Public Leadership—demonstrates that you do not need to be in a boardroom, on a battlefield, or on a ballot to have a profound impact on everyone around you. Good leadership is not about having the most knowledge or power but about how you make others *feel*. Drawing on her experiences from the Oval Office to the playground, Myers reveals seven core principles that will help you:

- Set the right priorities for yourself
- Uncover problems while they are still easy to fix
- Connect with others on a deeper level
- Collaborate with those whose viewpoints differ from yours
- Push through your fears

True leadership is not just all around us—it’s *within* us.



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Editorial Review

Review

"A must-read for current and rising leaders. Betsy Myers approaches leadership in a personal, compelling, and actionable way."

--ELLIOTT MASIE, chair, The Learning CONSORTIUM

"Betsy Myers, adviser to US presidents and longtime advocate for women, shares her considerable experience and wisdom with everyone who cares about high-level and everyday leadership. This charming, engrossing book will particularly excite and empower women, who will treat this book as their personal mentor and apply Myers's principles to enrich their lives."

--ROSABETH MOSS KANTER, Harvard Business School professor and bestselling author of "Confidence" and "SuperCorp"

"A home run.... a perfect read for anyone seeking to understand, develop, or unleash his or her genuine leadership potential."

"--Publisher's Weekly"

"Betsy Myers will help you recognize the leader within you and show you how to use that gift to bring out the best in others. Read this book over and over and absorb its simple truths."

--KEN BLANCHARD, coauthor of the #1 national bestseller "The One Minute Manager" (R) and "Lead with LUV"

"An 'original' take on leadership sounds absurd. But Betsy Myers has given us just that. This peerless book truly is for everyone. 'Take the lead' means you and it means me; and it means today, not tomorrow."

--TOM PETERS, author of the #1 national bestseller "In Search of Excellence"

"An enjoyable and insightful read for anyone interested in increasing their personal and professional effectiveness."

"--Kirkus Reviews"

"After forty years of being a boss, I've found "Take the Lead" the most inspirational new tool, not only for leadership but for "life"."

--KAY UNGER, cofounder of Phoebe Couture and Kay Unger New York

"A principled yet practical guide to twenty-first-century leadership. Myers's candid, courageous stories offer convincing evidence of what it takes to be an authentic leader."

--BILL GEORGE, author of "True North" and former CEO of Medtronic

"Take the Lead "captures essential, practical wisdom, anchored by powerful stories with key insights for any reader who aims to lead."

--RONALD HEIFETZ, founder of the Center for Public Leadership, John F. Kennedy School of Government, Harvard University

"In working with some of the most powerful leaders in the world, Betsy has had the opportunity to see into their hearts and minds and understand what makes them inspiring and successful leaders. The result is a book filled with insight and wisdom. "

--STEVE BELKIN, chairman, Trans National Group

About the Author

Betsy Myers served as chief operating officer and senior adviser to Barack Obama's 2007–2008 presidential campaign and chaired the Women for Obama organization. A senior official in the Clinton administration, she was the first director of the White House Office for Women's Initiatives and Outreach. She was executive director of Harvard's Center for Public Leadership, and currently serves as founding director of the Center for Women in Business at Bentley University. Visit her online at BetsyMyers.com.

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Priscilla McCreary:

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Cody Smith:

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