

Business Statistics using Excel

By Glyn Davis, Branko Pecar



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Business Statistics using Excel offers a comprehensive introduction to the subject of statistics and equips students with the tools and skills that will enable them to approach their course with confidence. The step-by-step methods are accompanied by illustrative Excel screenshots to provide clear and helpful explanations of the techniques you will need when applying Excel skills to business statistics. The text is designed for a typical one semester business statistics course and each chapter is packed with exercises to engage students and encourage self-assessment.

This second edition has been fully revised to include an online refresher course in numerical skills and Microsoft Excel to reinforce students' confidence in their mathematical ability, or to check for basic maths knowledge if it has been some time since they studied it. The table of contents has been revised to more accurately map to a typical one semester Business Statistics course. More focus has been given to employability skills and the authors draw parallels between textbook content and

employability skills, enabling students to contextualise their learning and identify how these skills can be applied and valued in real business environments.

A wealth of pedagogical features have been integrated to ensure plenty of examples are used throughout as well as running 'techniques in practice' exercises at the end of each chapter. This textbook is accompanied by an extensive Online Resource Centre which offers a range of additional resources for both students and lecturers.

Online Resource Centre

Student resources:
Introduction to Microsoft Excel 2010
Self-test Multiple Choice Questions
Data from the exercises in the book
Key websites
Online Glossary
Revision tips
Visual walkthroughs
Numerical skills workbook

Lecturer resources:

Instructor's Manual:

Guide to structuring lectures and seminars

Worked-out answers to exercises in the book

PowerPoint slides

Testbank:

30 Questions per chapter

Assignment Questions

Examination questions



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• Rank: #994787 in eBooks • Published on: 2013-02-28 • Released on: 2013-02-28 • Format: Kindle eBook



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Editorial Review

About the Author

Glyn Davis is Principal Lecturer in e-Business and Data Analysis, and Teaching Fellow at Teesside University. Branko Pecar is VP- ExxonMobil Global Account, Emerson Process Management and Visiting Fellow at the University of Gloucestershire.

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This Business Statistics using Excel book is not really ordinary book, you have after that it the world is in your hands. The benefit you get by reading this book is information inside this publication incredible fresh, you will get data which is getting deeper a person read a lot of information you will get. This Business Statistics using Excel without we understand teach the one who studying it become critical in pondering and analyzing. Don't always be worry Business Statistics using Excel can bring once you are and not make your carrier space or bookshelves' grow to be full because you can have it with your lovely laptop even telephone. This Business Statistics using Excel having very good arrangement in word and layout, so you will not sense uninterested in reading.

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