

The Why Cafe

By John P. Strelecky



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The inspirational #1 Bestseller by John P. Strelecky. Now translated into twenty-one languages and read by more than a million readers worldwide. In a small cafe at a location so remote it sits in the middle of the middle of nowhere, John-a man in a hurry--is at a crossroads. Intent only on refueling before moving along on his road trip, he finds sustenance of an entirely different kind. In addition to the specials of the day, the cafe menu lists three questions all diners are encourage to consider.

Why are you here?

Do you fear death?

Are you fulfilled.

With this food for thought and the guidance of three people he meets at the cafe, John embarks on a journey of self-discovery that takes him from the executive suites of the advertising world to the surf of Hawaii's coastline. Along the way he discovers a new way to look at life, himself, and just how much you can learn from a green sea turtle.

The Alchemist for the 21st Century...- RBA Libros, Spain

PROFOUND...A cosmic guidebook for living. - Orlando Sentinel

A modern day Jonathan Livingston Seagull. - Little Brown Books, U.K.



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Editorial Review

From Publishers Weekly

The questions surrounding the purpose of life have been pondered for thousands of years. Strelecky, an M.B.A. and inspirational speaker, gives some of these questions a fresh turn and brings the reader on a quick journey into self-exploration. Through a fictional account, he tells the story of John, who sets out on a vacation to escape from his unfulfilling life. But after a forced detour, he finds himself lost and his car very low on gas as darkness falls. Beginning to despair, John sees the lights of the Why Café in the near distance and heads in that direction. Despite its appearance, this isn't your typical cafe; it's one where the menu poses questions like "Why are you here?" Before long, John is facing up to what he needs to do to find his way to the life he really wants. This is a simple read but asks profound questions about the purpose of life and our role as individuals. While it often seems that John is overly obtuse, his questioning helps to draw the story out and offers a richer picture of the options available to anyone looking for more meaning in life. (*June 1*) Copyright © Reed Business Information, a division of Reed Elsevier Inc. All rights reserved.

Review

Have you ever wondered why you exist? It's one of those basic philosophical questions that hit us hard at certain times... This little book tackles the big question: Why am I here?

Without a million dollar publicity campaign, this little book, which only inspires us to ask ourselves three questions, has spread around the world via the best advertising machine that exists: word of mouth. That grass roots promotion has propelled this little book into the ranks of one of the fastest-selling...

--Florida Today

A cosmic guidebook for living.

...the little self-help book that could: Word of mouth largely has produced sales in more than 40 nations.

After 21 mornings of stream of conscious typing, the small, white cafe he (Strelecky) had envisioned in his mind was open for business. John P. Strelecky s little guidebook poses a profound question to readers: Why am I here? --Orlando Sentinel

About the Author

According to Gannett Media (USA TODAY...), John P. Strelecky has put his finger on the pulse of the world.

He is the #1 Best Selling author of several acclaimed books including The Why Cafe, The Big Five for Life - Leadership's Greatest Secret, and Life Safari.

His works have been translated into 25 languages and inspired readers around the world. John has been honored alongside Oprah Winfrey, Wayne Dyer, and Deepak Chopra as one of the 100 Most Influential Thought Leaders in the field of leadership and personal development.

Users Review

From reader reviews:

Curtis Wilson:

Throughout other case, little men and women like to read book The Why Cafe. You can choose the best book if you want reading a book. As long as we know about how is important the book The Why Cafe. You can add know-how and of course you can around the world by a book. Absolutely right, simply because from book you can learn everything! From your country till foreign or abroad you may be known. About simple matter until wonderful thing it is possible to know that. In this era, we are able to open a book as well as searching by internet gadget. It is called e-book. You can use it when you feel bored stiff to go to the library. Let's go through.

Alberta Jones:

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William White:

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Lynn Gallagher:

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