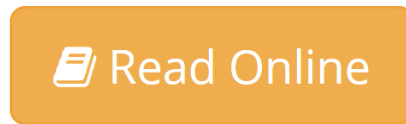


Radically Simple Accounting: A Way Out of the Dark and Into the Profit

By Madeline Bailey



Radically Simple Accounting: A Way Out of the Dark and Into the Profit By Madeline Bailey

Radically Simple Accounting introduces a new way of learning accounting.

This system works for all software, all types of businesses, and a "business of one".

If, in the past, you've found that the subject of accounting was boring, tedious, incomprehensible, frustrating, or perplexing, then there is hope for you.

This new and different primer simplifies the most seemingly complex principals. You'll be guided in setting up your chart of account, or customizing the one you have in place. Once your chart of accounts is well-designed, you'll easily understand your Profit & Loss Report, and Balance Sheet - your scorecards in the game of business.

Want to play to win? Whether you do the bookkeeping yourself, or manage a bookkeeper, you'll know if you are winning, or losing now? You'll learn how to take care of your expenses, and control the bottom line. You'll become organized, legal, and profitable.

Want to bring in some team players, like financial advisors, banks, other lenders, and/or investors? Learn to speak the language of business. Level the playing field with GAAP financial reports. Provide data-driven analysis of your business's scalability.

Toss out those antiquated methods of learning accounting. Jump into the first "user-friendly" accounting software textbook. With humor and grace you'll be coached to victory.

The sooner you take action, the sooner you will see results.

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Editorial Review

Review

Makes accounting accessible to even the most ignorant bookkeeping novice. By using common analogies, the author reduces complex information into concepts that are easy to understand. It's so nice...definitions in the text. --Writer Digest Magazine

Keeps its promise to make accounting both enlightening and engaging. Whether you want to do the books, bring order to your finances, or simply understand what your bookkeeper is up to, this is a great investment. --Hugh O'Donnell, Mentor Learning LLC

Book Review: "Of all the accounting textbooks or educational literature I've read or been subject to, this one may be the easiest to understand and apply in the real world. I think this book should be required reading for all entrepreneurs thinking of starting their own business or those who continually have trouble communicating effectively with that highly paid accountant they use." --Scott D. Hayes, Controller for the Department of Fish and Wildlife, Oregon

From the Author

I invite you to come out of the dark and into the profit. Read *Radically Simple Accounting* (previously titled *Radical Accounting*), and the next time you meet with your financial advisor, angel investor, loan officer, CPA, tax expert, or investment counselor, you'll speak their language. Once you show them you can "talk the talk" and your financial reports "walk the walk", they'll see that you know the rules of the game and have what it takes to win!

About the Author

Madeline Bailey is perfectly suited to present this simpler way to learn entrepreneurial accounting. With a BA. in management, she moved up the ranks from software developer to partnering a software publishing company. Currently a top-rated Intuit QuickBooks Software Guru, Senior Accountant, and Small Business Analyst, Madeline and her bookkeepers at QC Computing LCC in Seattle, WA bookkeepers help private business owners manage millions of dollars for improved profitability. In her book, Madeline delivers a message of hope for you to gain control of your finances, and make your dreams become reality.

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From reader reviews:

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Dianne Haire:

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