



NFC For Dummies

By Robert P. Sabella

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Your no-nonsense guide to Near Field Communication

Are you a newcomer to Near Field Communication and baffled by the scant documentation and online support available for this powerful new technology? You've come to the right place! Written in a friendly and easily accessible manner, *NFC For Dummies* takes the intimidation out of working with the features of NFC-enabled devices and tells you exactly what it is and what it does—and doesn't do.

NFC is revolutionizing the way people interact on a daily basis. It enables big data and cloud-based computing through mobile devices and can be used by anyone with a smartphone or tablet every day! Soon to be as commonplace as using Wi-Fi or the camera on your smartphone, NFC is going to forever change the way we interact with people and the things around us. It simplifies the sending and receiving of information, makes monetary transactions simple and secure—Apple Pay already uses NFC—and is a low-cost product to manufacture and use. As more developers create apps with NFC, you're going to see it used regularly—everywhere from cash registers to your social media accounts to electronic identity systems. Don't get left behind; get up to speed on NFC today!

- Provides a plain-English overview of NFC
- Covers the history and technology behind NFC
- Helps you make sense of IoT and powered chips
- Explains proximity technologies and non-payment applications

Whether you're a developer, investor, or a mobile phone user who is excited about the capabilities of this rapidly growing technology, *NFC For Dummies* is the reference you'll want to keep close at hand!

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Editorial Review

From the Back Cover

Learn to:

- Use NFC in your smartphones, tablets, and smart watches
- Recognize how NFC works with other wireless technologies
- Build and deploy NFC solutions

Discover what the hottest new technology can do for you and your business!

Near Field Communication is the technology that enables Apple Pay, but it does so much more! This plain-English guide explains what NFC is, how it works, how you may already be using it, and some of the exciting ways it will change the future of mobile devices. If you're a developer, investor, manager, or curious smartphone user, this book is for you!

- **Making contact** — discover how NFC works through the physical contact of two devices
- **Nuts and bolts** — get an overview of how NFC compares to other wireless technologies, the standards that define its functionality, and the hardware and software involved
- **So many possibilities** — explore the ways NFC technology can facilitate marketing campaigns, networking, money management, and customer interaction
- **NFC and healthcare** — learn about ways NFC can facilitate medical records access, scheduling, patient monitoring, and other healthcare functions
- **What about security** — examine the NFC security features that protect mobile wallet transactions through providers like Apple Pay® and other Pay products.
- **Just for fun** — see how NFC can enhance game development, entertainment and events

Open the book and find:

- Ways that NFC can save time, money, and resources
- All about the three NFC modes
- How NFC differs from RFID and BLE
- Tips on creating a secure environment
- The four NFC tag types
- What managers and marketers need to know
- Resources for more information
- Ten really cool NFC implementations

About the Author

Robert P. Sabella is a principal and managing partner of Interact Ventures. He founded the NFC Bootcamp, which offers worldwide NFC training, and is cofounder/mentor of the AccelerateNFC program. You can read Robert's NFC blog at www.nfcbootcamp.com and on the NFC Bootcamp and AccelerateNFC Twitter feeds.

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John Casale:

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Neil Calvert:

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