



Database Systems: Design, Implementation, and Management

By Peter Rob, Carlos Coronel



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Database Systems: Design, Implementation, and Management, Eighth Edition, a market-leader for database texts, gives readers a solid foundation in practical database design and implementation. The book provides in-depth coverage of database design, demonstrating that the key to successful database implementation is in proper design of databases to fit within a larger strategic view of the data environment. Updates for the eighth edition include additional Unified Modeling Language coverage, expanded coverage of SQL Server functions, all-new business intelligence coverage, and added coverage of data security. With a strong hands-on component that includes real-world examples and exercises, this book will help students develop database design skills that have valuable and meaningful application in the real world.

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Editorial Review

About the Author

Peter Rob has 32 years experience teaching file systems, database systems design, database design, database applications development, and more. Peter's real-world experience includes two years as a Director of Operations at an aviation chart company, 20 years as a consultant for hands-on operations systems analysis/development and database systems design, and 15 years experience as a statistical quality control systems analysis and systems/applications developer.

Carlos Coronel is currently the Lab Director for the College of Business Computer Labs at Middle Tennessee State University. He has over 27 years of experience in various fields as a Database Administrator, Network Administrator, Web Manager, and Technology Specialist, and has taught courses in Web development, database design and development, and data communications at the undergraduate and graduate levels.

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