



WordPress: Pushing the Limits

By Rachel McCollin



WordPress: Pushing the Limits By Rachel McCollin

Take WordPress beyond its comfort zone

As the most popular open source blogging tool, WordPress is being used to power increasingly advanced sites, pushing it beyond its original purpose. In this unique book, the authors share their experiences and advice for working effectively with clients, manage a project team, develop with WordPress for larger projects, and push WordPress beyond its limits so that clients have the customized site they need in order to succeed in a competitive marketplace.

- Explains that there is more than one approach to a WordPress challenge and shows you how to choose the one that is best for you, your client, and your team
- Walks you through hosting and developing environments, theme building, and contingency planning
- Addresses working with HTML, PHP, JavaScript, and CSS

WordPress: Pushing the Limits encourages you to benefit from the experiences of seasoned WordPress programmers so that your client's site can succeed.

 [Download WordPress: Pushing the Limits ...pdf](#)

 [Read Online WordPress: Pushing the Limits ...pdf](#)

WordPress: Pushing the Limits

By Rachel McCollin

WordPress: Pushing the Limits By Rachel McCollin

Take WordPress beyond its comfort zone

As the most popular open source blogging tool, WordPress is being used to power increasingly advanced sites, pushing it beyond its original purpose. In this unique book, the authors share their experiences and advice for working effectively with clients, manage a project team, develop with WordPress for larger projects, and push WordPress beyond its limits so that clients have the customized site they need in order to succeed in a competitive marketplace.

- Explains that there is more than one approach to a WordPress challenge and shows you how to choose the one that is best for you, your client, and your team
- Walks you through hosting and developing environments, theme building, and contingency planning
- Addresses working with HTML, PHP, JavaScript, and CSS

WordPress: Pushing the Limits encourages you to benefit from the experiences of seasoned WordPress programmers so that your client's site can succeed.

WordPress: Pushing the Limits By Rachel McCollin Bibliography

- Rank: #1270532 in eBooks
- Published on: 2013-06-12
- Released on: 2013-06-12
- Format: Kindle eBook

 [Download WordPress: Pushing the Limits ...pdf](#)

 [Read Online WordPress: Pushing the Limits ...pdf](#)

Download and Read Free Online WordPress: Pushing the Limits By Rachel McCollin

Editorial Review

From the Back Cover

Whether you're a freelance WordPress developer who'd like to cut out the middle man, a staff developer thinking about striking out on your own, or a WordPress entrepreneur looking for tips on how to attract more clients and expand your business, this book is for you.

Author Rachel McCollin shares what she's learned as a head of her own agency about pushing WordPress to the limit – and beyond – to stay competitive and grow a successful WordPress-driven business.

Writing from both the technology and business perspectives, McCollin explains that there's often more than one solution to a WordPress challenge, and she shows you how to choose the best one for you, your client, and your team. With the help of many real-life examples, she shows you how to:

- Work effectively with clients
- Manage project teams
- Establish robust, secure development and hosting environments for you and your clients
- Work with custom themes, theme frameworks, and plugins to meet client needs
- Scale up and use WordPress for larger projects
- Give your clients the customized sites they want
- Use template files, functions, and styling to create sites with complex designs and layouts
- Make a WordPress site soar with HTML, PHP, JavaScript, and CSS

Don't learn the hard way. Read *WordPress: Pushing the Limits* and get the inside track from somebody who's been there, done that, and found success in her own WordPress-based agency

Visit www.wiley.com/go/ptl/wordpress to download code files

About the Author

Rachel McCollin comes from a learning and development background and started using her business experience to run a web design agency in 2010. She soon realized that developing sites with WordPress would meet her clients' needs better than building static sites and now develops exclusively with WordPress.

Users Review

From reader reviews:

Eva Dawson:

What do you concentrate on book? It is just for students as they are still students or that for all people in the world, exactly what the best subject for that? Only you can be answered for that concern above. Every person has several personality and hobby for every other. Don't to be forced someone or something that they don't would like do that. You must know how great along with important the book WordPress: Pushing the Limits. All type of book would you see on many resources. You can look for the internet options or other

social media.

Nicol Thomas:

In this period of time globalization it is important to someone to obtain information. The information will make a professional understand the condition of the world. The condition of the world makes the information much easier to share. You can find a lot of referrals to get information example: internet, paper, book, and soon. You can see that now, a lot of publisher that print many kinds of book. Often the book that recommended to your account is WordPress: Pushing the Limits this reserve consist a lot of the information from the condition of this world now. That book was represented how do the world has grown up. The words styles that writer require to explain it is easy to understand. The particular writer made some study when he makes this book. Here is why this book appropriate all of you.

Lisa Potter:

Do you like reading a book? Confuse to looking for your chosen book? Or your book was rare? Why so many problem for the book? But virtually any people feel that they enjoy with regard to reading. Some people likes reading through, not only science book and also novel and WordPress: Pushing the Limits as well as others sources were given know-how for you. After you know how the truly amazing a book, you feel would like to read more and more. Science reserve was created for teacher or maybe students especially. Those ebooks are helping them to bring their knowledge. In additional case, beside science book, any other book likes WordPress: Pushing the Limits to make your spare time more colorful. Many types of book like here.

Robert Polk:

What is your hobby? Have you heard that will question when you got scholars? We believe that that query was given by teacher for their students. Many kinds of hobby, All people has different hobby. And you know that little person like reading or as studying become their hobby. You need to know that reading is very important along with book as to be the issue. Book is important thing to increase you knowledge, except your own teacher or lecturer. You see good news or update concerning something by book. A substantial number of sorts of books that can you choose to use be your object. One of them is actually WordPress: Pushing the Limits.

Download and Read Online WordPress: Pushing the Limits By Rachel McCollin #WY85OL216QB

Read WordPress: Pushing the Limits By Rachel McCollin for online ebook

WordPress: Pushing the Limits By Rachel McCollin Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read
WordPress: Pushing the Limits By Rachel McCollin books to read online.

Online WordPress: Pushing the Limits By Rachel McCollin ebook PDF download

WordPress: Pushing the Limits By Rachel McCollin Doc

WordPress: Pushing the Limits By Rachel McCollin Mobipocket

WordPress: Pushing the Limits By Rachel McCollin EPub