

The Manager: Inside the Minds of Football's Leaders

By Mike Carson



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From the post room to the board room, everyone thinks they can be the manager. But how do you manage outrageous talent? What do you do to inspire loyalty from your players? How do you turn around a team in crisis? What's the best way to build long-term success? How can you lead calmly under pressure? The issues are the same whether you're managing a Premier League football team or a FTSE 100 company.

Here, for the first time, some 30 of the biggest names in football management reveal just what it takes. With their every decision, remark, skill, and success or failure under constant scrutiny from the media and the fans, these managers need to be the most adroit of leaders. In *The Manager* they explain their methods, give examples of lessons they've learned along the way, and describe the decisions they make and the leadership they provide.

Each chapter tackles a key leadership issue for managers in any walk of life and, in their own words, shows how the experts deal with the challenges they face in an abnormally high-pressure environment. Offering valuable lessons for business leaders and fascinating behind-the-scenes insights for football fans, The Manager is an honest, accessible and unprecedented look at the day-to-day work of these high-profile characters and the world of top-level football management.

Contents: A Piece of the Action (Roy Hodgson); The Art of One-on-One (Carlo Ancelotti); Behind the Scenes (Arsène Wenger); Building High-performing Teams (Sam Allardyce); The Field of Play (Roberto Mancini); Handling Outrageous Talent (José Mourinho); Pursuing a Career Under Pressure (Brendan Rodgers); Seeing the Bigger Picture (Harry Redknapp); Creating Sustained Success (Sir Alex Ferguson); Crisis Response and Turnaround (Walter Smith); Triumph and Despair (Mick McCarthy).

Also featuring: Gerard Houllier, Tony Pulis, Martin O'Neill, Neil Warnock, Howard Wilkinson, Kevin Keegan, Dario Gradi, Andre Villas-Boas, David Moyes, Alex McLeish, Hope Powell, Martin Jol, Glenn Hoddle, Chris Hughton, David Platt, Paul Ince, and George Graham. **<u>Download</u>** The Manager: Inside the Minds of Football's L ...pdf

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Editorial Review

Review

Carson asks 30 of the biggest names in football management - including Jose Mourinho, Sir Alex Ferguson and Arsene Wenger - what it takes to succeed at the highest level. More than a "how-to guide", its depth of shared knowledge is huge. **** Four Four Two Being manager of a football club has a lot in common with running a business in many other walks of life, and that is the starting point for this well constructed assessment of the post and how to succeed in it ... It contains a lot of thought-provoking ideas Scotsman Talking to 30 top football managers about their careers was always going to unearth a trove of interesting material, and in that respect this book does not disappoint. By far its strongest point is those managers' firstperson recollections and observations Independent A book that aims to dig deeper, including "behind-thescenes" interviews with more than 30 managers, must be welcomed ... Carson does well to avoid the kinds of clich s that blight so many other books on football Financial Times Mike Carson takes a different approach in his compelling examination of 30 managers, treating his subjects as savvy businessmen as much as sports gurus ... It's impossible to interview such people and not come away with some peerless insights Observer

About the Author

Author Mike Carson, a leading management consultant, working in partnership with The League Managers Association (LMA) has been able to access the LMA's members, some of the biggest names in football.

Users Review

From reader reviews:

Maryanna Kuhns:

The particular book The Manager: Inside the Minds of Football's Leaders will bring you to the new experience of reading a new book. The author style to clarify the idea is very unique. If you try to find new book you just read, this book very ideal to you. The book The Manager: Inside the Minds of Football's Leaders is much recommended to you you just read. You can also get the e-book from official web site, so you can easier to read the book.

Charles Alexander:

The guide with title The Manager: Inside the Minds of Football's Leaders has lot of information that you can understand it. You can get a lot of profit after read this book. This particular book exist new know-how the information that exist in this book represented the condition of the world now. That is important to yo7u to understand how the improvement of the world. This particular book will bring you with new era of the glowbal growth. You can read the e-book on the smart phone, so you can read that anywhere you want.

Dorothy Waddell:

In this period of time globalization it is important to someone to find information. The information will make someone to understand the condition of the world. The condition of the world makes the information simpler to share. You can find a lot of recommendations to get information example: internet, newspapers, book, and soon. You can observe that now, a lot of publisher that print many kinds of book. The particular book that recommended to your account is The Manager: Inside the Minds of Football's Leaders this guide consist a lot of the information in the condition of this world now. This kind of book was represented how can the world has grown up. The vocabulary styles that writer make usage of to explain it is easy to understand. The actual writer made some analysis when he makes this book. Honestly, that is why this book suited all of you.

Joseph Bateman:

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