

Summary: Making the Cisco Connection: Review and Analysis of Bunnell's Book

By BusinessNews Publishing



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The must-read summary of David Bunnell's book: "Making the Cisco Connection: The Story Behind the Real Internet Superpower".

This complete summary of the ideas from David Bunnell's book "Making the Cisco Connection" tells the story of Sandy Lerner and Len Bosack, founders of Cisco. In his book, the author reveals all, right from the development of a local network system at Stanford, to starting their business making routers in 1984. This summary is a must-read for anyone who wants to know more about the story and the people behind this company.

Added-value of this summary:

- Save time
- Understand key concepts
- Expand your knowledge

To learn more, read "Making the Cisco Connection" and discover the story of drama, great ideas, passion and excellent strategic maneuvering that lies behind Cisco.

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