



# Fundamentals of Information Systems

By Ralph Stair, George Reynolds



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Equipping you with a solid understanding of the core principles of IS and how it is practiced, the brief FUNDAMENTALS OF INFORMATION SYSTEMS, 8E covers the latest developments from the field and their impact on the rapidly changing role of today's IS professional. A concise nine chapters, this streamlined book includes expansive coverage of mobile solutions, energy and environmental concerns, cloud computing, IS careers, virtual communities, global IS work solutions, and social networking. You learn firsthand how information systems can increase profits and reduce costs as you explore new information on e-commerce and enterprise systems, artificial intelligence, virtual reality, green computing, and other issues reshaping the industry. The book also introduces the challenges and risks of computer crimes, hacking, and cyberterrorism. A long-running example illustrates how technology was used in the design, development, and production of this book. No matter where your career path may lead, FUNDAMENTALS OF INFORMATION SYSTEMS, 8E can help you maximize your success as an employee, a decision maker, and a business leader.

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### **Editorial Review**

#### **About the Author**

Dr. Ralph Stair received a B.S. in Chemical Engineering from Purdue University, an M.B.A. from Tulane University, and a Ph.D. from the University of Oregon. He has taught at the University of Oregon, the University of Washington, the University of New Orleans, and Florida State University. He has taught several courses through Florida State University's Study Abroad Program in London. Throughout the years, Dr. Stair has focused his teaching and research on information systems. He has endowed the Ralph Stair Prize in Innovative Education at Florida State University. He also provided funding for the Stair-Harkrider scholarship and the Ralph Stair Prize in Academic Improvement at his high school in Wisconsin.

Professor George Reynolds brings a wealth of business, teaching, and writing experience to this book. His successful business career spans four decades of working in government, institutional, and business IS organizations. Professor Reynolds combines this business and industry experience with exceptional teaching skills to deliver a text that is both practical and focused on the needs of today's student. Professor Reynolds has taught IS at the University of Cincinnati, Xavier University (Ohio), Miami University (Ohio), the College of Mount St. Joseph, and Strayer University. He has held positions at the Manned Spacecraft Center in Houston, Texas; the Jet Propulsion Lab in Pasadena, California; and Procter & Gamble and Atos IT Services in Cincinnati, Ohio. Professor Reynolds has authored more than two dozen popular textbooks addressing various aspects of today's information technology and business.

### **Users Review**

#### **From reader reviews:**

#### **Wanda Woods:**

A lot of people always spent their particular free time to vacation or perhaps go to the outside with them household or their friend. Are you aware? Many a lot of people spent these people free time just watching TV, as well as playing video games all day long. If you need to try to find a new activity honestly, that is look different you can read a new book. It is really fun to suit your needs. If you enjoy the book which you read you can spent all day every day to reading a e-book. The book Fundamentals of Information Systems it is very good to read. There are a lot of individuals who recommended this book. These folks were enjoying reading this book. In case you did not have enough space to bring this book you can buy the e-book. You can more quickly to read this book out of your smart phone. The price is not too costly but this book provides high quality.

#### **Kristy Lange:**

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